



CASE STUDY

How Ysleta ISD Recovered Value and Supported Their Community Through Tech Defenders

SNAPSHOT SUMMARY

CLIENT

Ysleta Independent School District (TX)

INDUSTRY

K12 Education

CHALLENGE

Managing and monetizing aging Dell Latitude and Apple MacBook Air devices

SOLUTION

Tech Defenders' Device Buyback + Community Purchase Program

RESULTS

- \$4,625 in recovery from buyback
- \$183,715 in community device sales
- 893 families & staff gained access to affordable devices.

THE RESULTS

Ysleta ISD turned an equipment refresh into a community win:

- **Financial Recovery:** Thousands returned to the district's tech budget.
- **Community Impact:** Nearly 900 families gained access to affordable, reliable devices.
- **Sustainability:** Devices were reused instead of recycled, reducing e-waste.
- **Transparency:** Tech Defenders provided detailed reconciliation and reporting at every step.

THE CHALLENGE

Ysleta ISD had hundreds of aging Dell Latitudes and MacBook Airs losing value fast. With limited IT staff and mounting device turnover, the district needed a partner who could securely collect, process, and repurpose their old devices—while also finding a way to give back to the same students, families, and staff who rely on that technology every day.

THE SOLUTION

Device Buyback:

- Collected and processed 480+ Dell Latitude 3390 devices.
- Provided complete reconciliation by device grade and serial.
- Returned \$4,265 in payout directly to YISD.
- Guaranteed secure data destruction and R2v3-certified recycling.

Community Purchase Program:

- Refurbished devices resold to Ysleta families and staff.
- Offered 15% off through a custom discount.
- 893 purchases totaling \$183,715.10 benefited the community.